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EUROPEAN HERITAGE LABEL BUREAU

2024 Call for Projects
Awarded Projects





PROJECT 1

Title: Libraries as places of European history: Waldsassen - Library of the Cistercian monks, Kynžvart Chateau - Library of Chancellor Metternich

Submitted by:

1. Cisterscapes - monastic landscape Waldsassen (Leader)
2. National Heritage Institute, Kynžvart Chateau - Place of diplomatic meeting (Partner)

Requested budget: 29.943,79 EUR

Project summary:

The project focuses on two sites located in the heart of Europe, with the aim of implementing a Czech-German educational program for children through partnerships with local schools. The target audience for this initiative is young people aged 10-16 years. Participants from Kynžvart and Waldsassen will have the opportunity to discover their shared European roots and ideas through interactive encounters. Each group will spend a full day in both Waldsassen and Kynžvart, immersing themselves in the rich layers of European heritage present at both locations. These young participants will serve as multipliers, enhancing the visibility of the European Heritage Label and promoting the European significance of both sites. To further engage this young audience, the two sites will collaboratively develop a guidebook tailored to their interests, available in both German and Czech. Additionally, they will introduce the first bilingual programs specifically designed for children at both locations.





Photo: Museum Center of Thracian Art in Eastern Rhodope Mountain

PROJECT 2

Title: Young Voices, Ancient Wisdom - creation and implementation of youth-led interactive storytelling guide in an archaeological site

Submitted by:

- 1. Museum Center of Thracian Art in Eastern Rhodope Mountain (Leader)
- 2. Vučedol Culture Museum and Archaeological Site (Partner)

Requested budget: 29.600,00 EUR

Project summary:

This project addresses the difficulties faced by the Museum Center of Thracian Art in the Eastern Rhodope Mountain, particularly its challenges in attracting a youth audience (18-29 years old). The project aims to foster a stronger sense of belonging to the European Union among its citizens by engaging youth from partnering European countries in the creation of an interactive storytelling guide for the museum. This dynamic and immersive approach not only sparks a lifelong interest in history and culture but also promotes an understanding of the importance of diversity and tolerance. By encouraging critical thinking and problem-solving, the project provides opportunities for collaboration and exploration of European integration history through storytelling. This active engagement helps participants appreciate the value of their shared heritage and cultivates a deeper connection to the principles and ideals of the European Union.





Photo: Monasterio de San Jerónimo de Yuste

PROJECT 3

Title: Integrating European values into cultural heritage

Submitted by:

- 1.Monasterio de San Jerónimo de Yuste - Patrimonio Nacional / Fundación Academia Europea e Iberoamericana de Yuste (Leader)
- 2.MAYASA - Minas de Almadén, Parque Minero (Partner)

Requested budget: 29.977,12 EUR

Project summary:

The project aspires to weave European values into the broader context of cultural heritage, with a particular focus on European Heritage Label sites. By doing so, it aims to amplify the visibility and significance of these sites while fostering a deeper sense of European integration. The initiative will involve cultural activities, networking, and training to strengthen the European connections of these sites and highlight their historical, cultural, and European significance. Activities include creating audiovisual materials in Spanish and English, organizing intercultural concerts, and hosting networking and training events for site managers. The project focuses on increasing the visibility of European cultural heritage, improving cooperation among site managers, and developing new initiatives to reinforce European values, particularly among youth. Additionally, to promote networking and the exchange of best practices, the project will organize four meetings (two in-person and two online) for site managers to share experiences and best practices. This initiative will help create a stronger collaborative network among EHL sites, enabling them to jointly develop strategies to strengthen European connections. The project will also develop support documents and tools that serve as guides for other managers, documenting the current state of the art and providing a foundation for continuous improvement of the sites.



PROJECT 4

Title: Restoration of Jewish Liturgical Heritage

Submitted by:

1. Federation of Hungarian Jewish Communities, Hungarian Jewish Museum and Archives - Dohány Street Synagogue Complex (Leader)
2. Liszt Ferenc Academy of Music (Partner)

Requested budget: 28.943,00 EUR

Project summary:

This project focuses on preserving and showcasing the musical heritage of the Dohány Street Synagogue, which played a key role in the 19th-century revival of European Jewish culture. It is centred on the digitization and online publication of the score collection from the Dohány Street Synagogue Complex, curated and stored by the Hungarian Jewish Museum and Archives. The Holocaust severely impacted the preservation of this musical heritage, but community members donated valuable relics, including scores and photos, to the Jewish Museum. One key aspect of this project is to make these materials publicly accessible and contextualize their historical, cultural, and political significance, particularly in 19th-century Hungary and Central Europe. The project will also focus on the 'Kármán Legacy,' a collection of works from cantor and organist György Kármán, allowing for a near-complete reconstruction of the lost musical heritage. The project will engage in a variety of cultural activities, networking, and training sessions to underscore the historical and cultural significance of these sites and their role in conveying European values. By engaging students from the Liszt Academy of Music and utilizing digitization, the project aims to revive Jewish musical heritage, enriching both Jewish and Hungarian identity. It will include a multimedia experience at the synagogue, digitized musical content, an online repository of Jewish liturgical music, and the performance of previously unperformed liturgical music.





Photo: Parco Nazionale della Pace Sant'Anna di Stazzema

PROJECT 5

Title: Exploring Europe through the EHL sites: the European Heritage Label Sites itinerant exposition and thematic workshops

Submitted by:

1. Parco Nazionale della Pace Sant'Anna di Stazzema (Leader)
2. Comune di Ventotene (Partner)

Requested budget: 30.000,00 EUR

Project summary:

The project "Exploring Europe through the EHL Sites" aims to promote and raise awareness about the 67 European Heritage Label sites through a traveling exhibition and thematic workshops. Coordinated by Sant'Anna di Stazzema in partnership with Comune di Ventotene, the project will visit five locations: Rome, Sant'Anna di Stazzema, Trento, Ventotene, and Brussels. The exhibition will highlight the historical significance of the EHL sites, with special focus on their European dimension. Workshops and thematic meetings will be held to further engage participants and highlight the significance of these heritage sites. The project is supported by the European Commission's Representation in Italy, the European Parliament, and pro-European movements, contributing to the creation of content and debates during the workshops.





Photo: Museo Casa de Gasperi

PROJECT 6

Title: A fantastic trip to Europe

Submitted by:

1. Parco Nazionale della Pace Sant'Anna di Stazzema (Leader)
2. Fondazione Trentina Alcide De Gasperi (Partner)
3. Fondazione Museo storico del Trentino (Partner)

Requested budget: 30.000,00 EUR

Project summary:

The project involves creating, printing, and distributing a comic book that tells the story of key European Heritage Label sites, highlighting their historical significance, in Italian language. The comic is aimed at making European history accessible to children, fostering a sense of European identity. The story follows two children who explore memory sites such as Sant'Anna di Stazzema, Forte Cadine, Ostia Antica, Casa Museo Alcide De Gasperi, and Ventotene, which represent different chapters of European history, from ancient times to the events of the 20th century, including the impact of World War I and the rise of European integration after World War II. The aim is to convey the idea that places and spaces have significant stories to tell, using a medium that is accessible to diverse audiences. The journey ends in Brussels, which represents the European institutions that shape modern Europe, emphasizing the importance of these institutions and the role they play in fostering unity across borders.





PROJECT 7

Title: Connecting Danube: Sharing European Heritage and Stories on the Wings of a Dove

Submitted by:

1. Palace of the European Commission of the Danube (Leader)
2. Vučedol Culture Museum and Archaeological Site (Partner)

Requested budget: 29.430,00 EUR

Project summary:

This project between the Palace of the European Commission of the Danube in Galati, Romania, and the Vučedol Culture Museum in Vukovar, Croatia, seeks to educate and inspire the public about European history, ideals, and values. The initiative aims to elevate the visibility of these sites through a range of engaging and educational activities such as events featuring historians, authors, and artists who will discuss the historical, cultural, and literary significance of the Danube River as a central theme. The project targets young people, encouraging creativity, critical thinking, and skill development through engaging activities in non-formal settings. To enhance learning experiences, the project will utilize digital and mobile platforms, incorporating virtual and augmented reality tools. Additionally, workshops for young people will be organized to foster creativity, critical thinking, and practical skills in an informal setting. By making European cultural heritage more accessible and engaging, the project aspires to captivate diverse audiences, especially young people.





Photo: Union of Lublin

PROJECT 8

Title: Re:Union - promotion of Lublin and Kaunas as European Heritage Label cities

Submitted by:

1. Municipality of Lublin (Leader)
2. Kaunas City Municipal Administration (Partner)

Requested budget: 30.000,00 EUR

Project summary:

The project will foster cooperation between two European Heritage Label cities — Lublin and Kaunas — with the aim of increasing European Heritage Label visibility, particularly among young people. The overarching goal is to strengthen the sense of European community among residents, youth, and tourists through joint cultural and promotional activities in both cities. This will include artist concerts, promotional materials, maps, and brochures.

The collaboration between Lublin and Kaunas in promoting and enhancing the visibility of the European Heritage Label is also significant in the context of Lublin's bid to receive the title of European Capital of Culture 2029. By working together, the two cities will not only elevate the profile of the European Heritage Label but also reinforce their shared cultural heritage and European values.





Photo: Colonies of Benevolence

PROJECT 9

Title: 'Living legacies': vital coalitions of communities caring for European legacies

Submitted by:

1. Colonies of Benevolence (Leader)
2. The Oderbruch (Partner)

Requested budget: 29.821,00 EUR

Project summary:

By emphasizing the European motto "Unity in Diversity," the project aims to create a sense of pride and belonging, particularly within communities that may sometimes feel marginalized. Through showcasing how diverse communities can unite under a shared narrative; the project seeks to embody and promote the values of European integration and cultural cohesion within the European Heritage Labelsites. Managing diverse stakeholder groups in this context is complex, requiring ongoing interaction and the ability to balance both local and broader perspectives. Through initiatives like Living Legacies, which focuses on large serial sites, the aim is to share knowledge and best practices for building communities that embrace "Unity in Diversity." The focus will also include local influencers and organizations who are redefining the legacies of uropean Heritage Label sites and inspiring others.





PROJECT 10

Title: Closer than it seems: an artistic dialogue between Spain and Hungary

Submitted by:

1. Liszt Ferenc Academy of Music (Leader)
2. Residencia de Estudiantes (Partner)

Requested budget: 29.649,00 EUR

Project summary:

From the turn of the century until WWI, Hungary had a "Golden Age" of art, with the Liszt Academy at its center. Spain experienced a similar "Silver Age" of cultural growth, which ended with the Spanish Civil War. The Residencia de Estudiantes in Spain was a key place for artistic and scientific exchange. In both countries, famous artists emerged who focused on cultural issues, promoting open-mindedness, experimentation, and blending tradition with new art forms. These movements were also closely tied to the wider European artistic scene. The overall objective of the project is to foster a deeper dialogue between expert musicologists and art historians to conceptualize two special concerts. These concerts will introduce Hungarian music and related paintings to Spanish musicians and audiences, and Spanish music and painting to Hungarian musicians and audiences. Young musicians from Hungary and Spain will immerse themselves in each other's cultural and artistic heritage to perform and interpret music pieces authentically. The project provides a platform for lively discussions and networking opportunities between experts, musicians, and the audience. The project aims to raise awareness of European citizenship based on common values and synergies.





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